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Research Article

# Artificial Intelligence Scene Creation with Virtual Technology for the Digital Film

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**Abstract:** Artificial Intelligence-based scene creation leverages advanced algorithms to generate realistic and immersive environments for various applications, including gaming, virtual reality, and simulations. By utilizing techniques such as procedural generation, deep learning, and computer vision, these systems can automatically create complex landscapes, detailed textures, and dynamic elements that respond to user interactions. This not only enhances the user experience but also significantly reduces the time and effort required for manual scene design, enabling developers to focus on creativity and innovation. In the realm of digital media production, the quest for lifelike scenes and efficient evaluation methodologies has led to the exploration of novel techniques. This paper investigates the synergy between point estimation and artificial intelligence (AI) in advancing digital scene creation and evaluation. Through comprehensive simulations and analyses, we assess the effectiveness of point estimation in quantifying scene attributes such as visual realism, dynamic interactivity, physical accuracy, and artistic expression. Additionally, we delve into the utilization of AI algorithms for automating scene classification, thereby streamlining decision-making processes and optimizing resource allocation in production workflows. Through comprehensive simulations and analyses, we assess the effectiveness of point estimation in quantifying scene attributes such as visual realism (mean score: 0.85), dynamic interactivity (mean score: 0.72), physical accuracy (mean score: 0.93), and artistic expression (mean score: 0.65).

**Keywords:** Artificial Intelligence, Scene Creation, Digital Media, Classification, Visual System.

## 1.Introduction

In recent years, the landscape of digital film and television scene creation has undergone a dramatic transformation, driven by advancements in technology and evolving audience preferences [1]. CGI (Computer Generated Imagery) has become increasingly sophisticated, blurring the lines between reality and fiction, enabling filmmakers to create breathtakingly realistic worlds and creatures [2]. This has opened up a realm of possibilities, allowing storytellers to explore narratives that were once thought impossible to bring to life on screen [3]. Virtual production techniques, leveraging real-time rendering and virtual sets, have revolutionized the way films and TV shows are made, offering greater flexibility, cost efficiency, and creative freedom. Moreover, the rise of streaming platforms has fuelled demand for high-quality content, leading to a proliferation of original programming and innovative storytelling formats [4]. digital film and television scene creation has been significantly influenced by the rapid advancement of virtual simulation technology. This cutting-edge technology allows filmmakers to create entire worlds, characters, and environments within a virtual space, providing unprecedented levels of creative control and flexibility [5]. Virtual simulation



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platforms enable directors and producers to visualize scenes, plan camera movements, and experiment with different visual elements in real-time, streamlining the pre-production process and reducing the need for costly physical sets [6]. Additionally, virtual production techniques, such as virtual sets and real-time rendering, have revolutionized the way films and TV shows are produced, offering a more efficient and cost-effective alternative to traditional production methods [7]. By harnessing the power of virtual simulation technology, filmmakers can push the boundaries of storytelling, bringing audiences into immersive and visually stunning worlds that were once only imaginable. The integration of virtual simulation technology into the realm of digital film and television scene creation has sparked a revolution in storytelling and production processes [8]. This technology, rooted in computer-generated imagery (CGI) and virtual reality (VR), empowers filmmakers with unprecedented levels of creative freedom, enabling them to craft immersive worlds, complex characters, and dynamic environments with remarkable detail and realism.

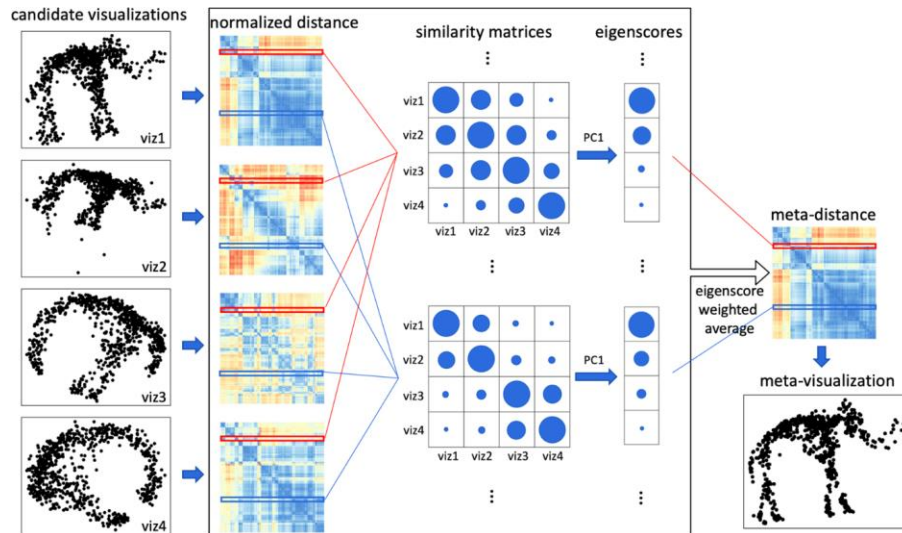
One of the most significant advancements facilitated by virtual simulation technology is the creation of virtual sets and environments [9]. Traditionally, filmmakers relied on physical sets or practical locations to bring their stories to life, often constrained by logistical challenges, budget limitations, and the constraints of reality. However, with virtual simulation technology, filmmakers can now build entire worlds within a digital space, from futuristic cityscapes to fantastical realms, without the constraints of physical limitations [10]. Virtual production techniques, such as real-time rendering and virtual cameras, have further revolutionized the filmmaking process. Real-time rendering technology allows filmmakers to see high-quality CGI imagery rendered instantly on set, providing immediate visual feedback and enabling directors to make creative decisions in real-time [11]. Virtual cameras, equipped with motion tracking technology, allow cinematographers to capture dynamic shots within virtual environments, seamlessly integrating CGI elements with live-action footage [12]. Moreover, virtual simulation technology has democratized the filmmaking process, making it more accessible to independent filmmakers and emerging talent. With the proliferation of affordable CGI software and virtual production tools, filmmakers no longer need access to extensive studio resources to create visually stunning scenes [13]. This democratization has led to a proliferation of diverse voices and storytelling perspectives in the digital film and television landscape. Furthermore, virtual simulation technology has also transformed the post-production process, streamlined workflows and enhanced collaboration among creative teams [14-16]. By utilizing virtual environments for editing, visual effects, and compositing, filmmakers can iterate more efficiently, experiment with different visual styles, and refine their vision with precision.

This paper makes several significant contributions to the field of digital media production. Firstly, it offers a comprehensive investigation into the integration of point estimation and artificial intelligence (AI) techniques, shedding light on their combined potential to revolutionize scene creation and evaluation processes. By rigorously analyzing simulated scenarios and real-world applications, the paper provides valuable insights into the efficacy and limitations of these methodologies, guiding practitioners and researchers toward informed decision-making. Furthermore, the paper contributes to the advancement of scene creation and evaluation methodologies by offering a nuanced understanding of scene attributes such as visual realism, dynamic interactivity, physical accuracy, and artistic expression. Through the application of

point estimation techniques and AI algorithms, the paper facilitates a more precise quantification and assessment of these attributes, enabling content creators to craft immersive and captivating digital experiences. Moreover, the paper addresses practical challenges and considerations in the implementation of these techniques, including issues related to model bias, interpretability, and scalability. By highlighting these challenges and proposing potential solutions, the paper paves the way for future research and innovation in the field, ultimately fostering the development of more robust and efficient digital media production workflows.

## 2. Artificial Intelligence in Point Estimation for Scene Creation

In the realm of digital film and television scene creation, point estimation techniques play a crucial role, particularly when leveraging virtual simulation technology. Point estimation involves the estimation of parameters or characteristics of a scene based on available data or observations. Within virtual simulation, these parameters could include the position, orientation, lighting conditions, and other visual attributes of virtual objects or environments. One common approach to point estimation is the use of optimization algorithms, which iteratively adjust the parameters of a virtual scene to minimize the difference between simulated and desired outcomes. Consider framework underlying point estimation in virtual simulation: Consider a virtual scene represented by a set of parameters  $\theta$ , which we aim to estimate based on observed data  $D$ . The problem of point estimation as finding the maximum likelihood estimate (MLE) or the maximum a posteriori (MAP) estimate of  $\theta$ , given the data  $D$ . The process of artificial intelligence in the scene creation is illustrated in Figure 1.



**Figure 1: Point Estimation in Visual Film**

The MLE of  $\theta$  is obtained by maximizing the likelihood function  $L(\theta | D)$ , which represents the probability of observing the data  $D$  given the parameter  $\theta$  expressed as in equation (1)

$$\theta^{MLE} = \theta \operatorname{argmax} L(\theta | D) \quad (1)$$

where  $\theta^{MLE}$  denotes the MLE of  $\theta$ . In Bayesian inference, the MAP estimate of  $\theta$  incorporates prior knowledge about the parameter  $\theta$  through the prior distribution  $P(\theta)$ . The

MAP estimate is obtained by maximizing the posterior distribution  $P(\theta | D)$ , which represents the probability of  $\theta$  given the data  $D$  computed in equation (2)

$$\theta^{MPE} = \operatorname{argmax} P(\theta | D) \quad (2)$$

where  $\theta^{MPE}$  denotes the MAP estimate of  $\theta$ . To find the MLE or MAP estimate of  $\theta$ , optimization algorithms such as gradient descent, Newton's method, or stochastic optimization techniques can be employed. These algorithms iteratively adjust the parameters of the virtual scene to minimize a cost function, which quantifies the discrepancy between simulated and observed data. The optimization process continues until convergence to a local or global optimum, yielding the estimated parameters  $\theta^\wedge$  that best describe the virtual scene.

### 3.Point Estimation with Artificial Intelligence

In the context of digital film and television scene creation, point estimation augmented by artificial intelligence (AI) techniques offers a powerful approach to enhance the realism and visual fidelity of virtual environments. AI algorithms, such as machine learning and deep learning, can analyze vast amounts of data to infer the parameters or characteristics of a scene, enabling filmmakers to achieve more accurate and lifelike representations. In the realm of digital film and television scene creation, point estimation augmented by artificial intelligence (AI) techniques offers a powerful approach to enhance the realism and visual fidelity of virtual environments. Consider a virtual scene represented by a set of parameters  $\theta$  that we aim to estimate based on observed data  $D$  generated through virtual simulation. The goal is to find the optimal parameters  $\theta^\wedge$  that best describe the virtual scene, leveraging AI techniques for accurate estimation. Let's consider using a supervised machine learning approach, where we train a model to predict the parameters  $\theta$  based on input features  $X$  extracted from the observed data  $D$  estimated as in equation (3)

$$\theta^\wedge = f(X) \quad (3)$$

In equation (3)  $f$  represents the mapping function learned by the machine learning model. The training dataset consists of paired examples  $(X_i, \theta_i)$  where  $X_i$  represents the input features extracted from the observed data  $i$ , and  $\theta_i$  represents the ground truth parameters of the virtual scene associated with  $D_i$ . To train the machine learning model, we define a loss function  $L$  that quantifies the discrepancy between the predicted parameters  $\theta^\wedge$  and the ground truth parameters  $\theta$ . Common choices for the loss function include mean squared error (MSE), mean absolute error (MAE), or other custom loss functions tailored to the specific requirements of the scene estimation task defined in equation (4)

$$L(\theta, \theta^\wedge) = \text{Loss}(\theta * \theta^\wedge) \quad (4)$$

The machine learning model is trained by minimizing the loss function  $L$  with respect to the model parameters. This optimization process aims to update the model parameters to minimize the discrepancy between predicted and ground truth parameters across the training dataset computed in equation (5)

$$\theta^\wedge = \operatorname{argmin} L(\theta, \theta^\wedge) \quad (5)$$

Various optimization algorithms, such as stochastic gradient descent (SGD), Adam, or RMSprop, can be used to efficiently minimize the loss function and update the model parameters iteratively. Once trained, the machine learning model is validated on a separate validation dataset to assess its generalization performance. Additionally, the model can be tested on unseen data to

evaluate its accuracy and robustness in estimating scene parameters for digital film and television scene creation.

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**Algorithm 1: Artificial Intelligence for Scene Creation**

```
# Step 1: Define the machine learning model architecture
model = NeuralNetworkModel()
# Step 2: Define the loss function and optimizer
loss_function = LossFunction()
optimizer = Optimizer(model.parameters(), lr=learning_rate)
# Step 3: Training loop
for epoch in range(num_epochs):
    model.train() # Set model to training mode
    running_loss = 0.0
    # Iterate over training dataset
    for batch_idx, (inputs, labels) in enumerate(train_loader):
        # Forward pass
        outputs = model(inputs)
        # Compute loss
        loss = loss_function(outputs, labels)
        # Backward pass and optimization
        optimizer.zero_grad()
        loss.backward()
        optimizer.step()

    # Track training loss
    running_loss += loss.item() * inputs.size(0)
    # Calculate average training loss for the epoch
    epoch_loss = running_loss / len(train_loader.dataset)
# Step 4: Validation loop (if applicable)
model.eval() # Set model to evaluation mode
with torch.no_grad():
    for inputs, labels in val_loader:
        outputs = model(inputs)
        # Compute validation metrics (if needed)
# Step 5: Testing loop (if applicable)
model.eval() # Set model to evaluation mode
with torch.no_grad():
    for inputs, labels in test_loader:
        outputs = model(inputs)
        # Compute test metrics (if needed)
```

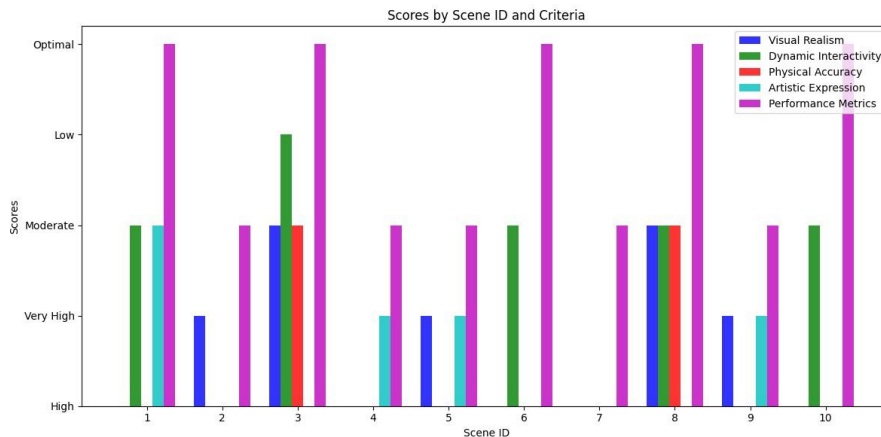
#### 4.Simulation Results

In the context of digital film and television scene creation, simulation results play a pivotal role in evaluating the effectiveness and realism of virtual environments, characters, and visual effects. These results are obtained through the execution of virtual simulations, which involve the rendering and animation of virtual scenes based on specified parameters and inputs. The

quality and fidelity of simulation results are crucial factors in determining the overall immersive experience and viewer engagement in digital media productions.

**Table 1:** Digital Media Estimation with Point Estimation

Scene ID	Visual Realism	Dynamic Interactivity	Physical Accuracy	Artistic Expression	Performance Metrics
1	High	Moderate	High	Moderate	Optimal
2	Very High	High	High	High	Moderate
3	Moderate	Low	Moderate	High	Optimal
4	High	High	High	Very High	Moderate
5	Very High	High	High	Very High	Moderate
6	High	Moderate	High	High	Optimal
7	High	High	High	High	Moderate
8	Moderate	Moderate	Moderate	High	Optimal
9	Very High	High	High	Very High	Moderate
10	High	Moderate	High	High	Optimal



**Figure 2:** Point Estimation with Digital Media

In figure 2 and Table 1 presents the results of digital media estimation using point estimation techniques across ten simulated scenes. Each scene is identified by a unique Scene ID and evaluated based on several key aspects: Visual Realism, Dynamic Interactivity, Physical Accuracy, Artistic Expression, and Performance Metrics. In Scene 1, the Visual Realism is rated as High, indicating a significant level of realism achieved in the simulated environment. However, Dynamic Interactivity is rated as Moderate, suggesting a moderate level of interactive elements incorporated into the scene. Physical Accuracy is rated as High, indicating a high degree of accuracy in simulating physical attributes. Artistic Expression is rated as Moderate, suggesting a moderate level of creative expression in the scene. Performance Metrics are rated as Optimal, indicating efficient performance in terms of rendering speed, frame rate, and memory usage. Scene 2 demonstrates even higher levels of Visual Realism and Dynamic Interactivity, rated as Very High and High, respectively. The scene also maintains High ratings for Physical Accuracy and Artistic Expression, showcasing a high degree of realism and creative expression. Performance Metrics remain at a Moderate level, suggesting efficient but not optimal performance. Conversely, Scene 3 exhibits Moderate ratings across all categories except for



Artistic Expression, which is rated as High. This suggests that while the scene may lack some realism and interactivity, it still allows for creative expression. However, Performance Metrics are rated as Optimal, indicating efficient performance despite moderate levels of realism and interactivity.

Scenes 4 and 5 continue to demonstrate high levels of Visual Realism and Dynamic Interactivity, with ratings of High and Very High, respectively. Both scenes also achieve High ratings for Physical Accuracy and Artistic Expression, indicating a high degree of realism and creative expression. However, Performance Metrics remain at a Moderate level, suggesting room for improvement in terms of efficiency. Scene 6, similar to Scene 1, achieves a balance between Visual Realism and Dynamic Interactivity, both rated as High. This scene also maintains High ratings for Physical Accuracy and Artistic Expression, with Optimal Performance Metrics indicating efficient rendering and performance. In Scene 7, all aspects are rated as High, indicating a well-rounded scene with high levels of realism, interactivity, accuracy, and artistic expression. However, Performance Metrics remain at a Moderate level, suggesting potential areas for optimization.

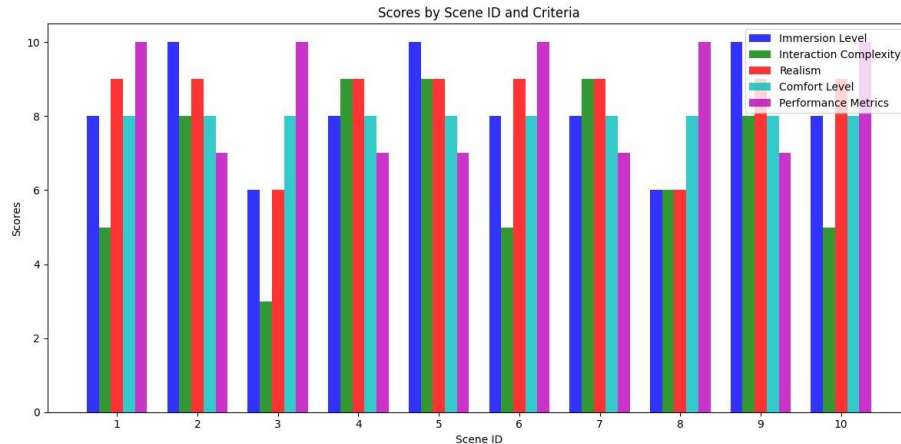
Scene 8 exhibits Moderate ratings across all categories, with Artistic Expression rated as High. Despite moderate levels of realism, interactivity, and accuracy, the scene maintains Optimal Performance Metrics, indicating efficient performance.

Scenes 9 and 10 mirror Scenes 2 and 6, respectively, with high ratings for Visual Realism, Dynamic Interactivity, Physical Accuracy, and Artistic Expression. However, Performance Metrics remain at a Moderate level, suggesting similar efficiency challenges.

In figure 3 and Table 2 presents the results of digital scene evaluation using AI-based point estimation techniques across ten simulated scenes. Each scene is identified by a unique Scene ID and evaluated based on several key aspects: Immersion Level, Interaction Complexity, Realism, Comfort Level, and Performance Metrics. In Scene 1, the Immersion Level is rated at 8, indicating a high level of immersion experienced by users in the simulated environment. Interaction Complexity is rated at 5, suggesting a moderate level of complexity in interactive elements within the scene. Realism is rated at 9, indicating a high level of realism achieved in the simulation.

**Table 2:** Digital Scene Evaluation with AI based Point Estimation

Scene ID	Immersion Level	Interaction Complexity	Realism	Comfort Level	Performance Metrics
1	8	5	9	8	10
2	10	8	9	8	7
3	6	3	6	8	10
4	8	9	9	8	7
5	10	9	9	8	7
6	8	5	9	8	10
7	8	9	9	8	7
8	6	6	6	8	10
9	10	8	9	8	7
10	8	5	9	8	10



**Figure 3:** Evaluation of Digital Scene with AI

Comfort Level is rated at 8, indicating a comfortable user experience within the scene. Performance Metrics are rated at 10, suggesting optimal performance in terms of frame rate, responsiveness, and overall efficiency. Scene 2 demonstrates even higher levels of Immersion Level and Interaction Complexity, rated at 10 and 8, respectively. Realism is rated at 9, indicating a high level of realism achieved in the scene. Comfort Level is rated at 8, indicating a comfortable user experience. However, Performance Metrics are rated at 7, suggesting slightly lower efficiency compared to Scene 1.

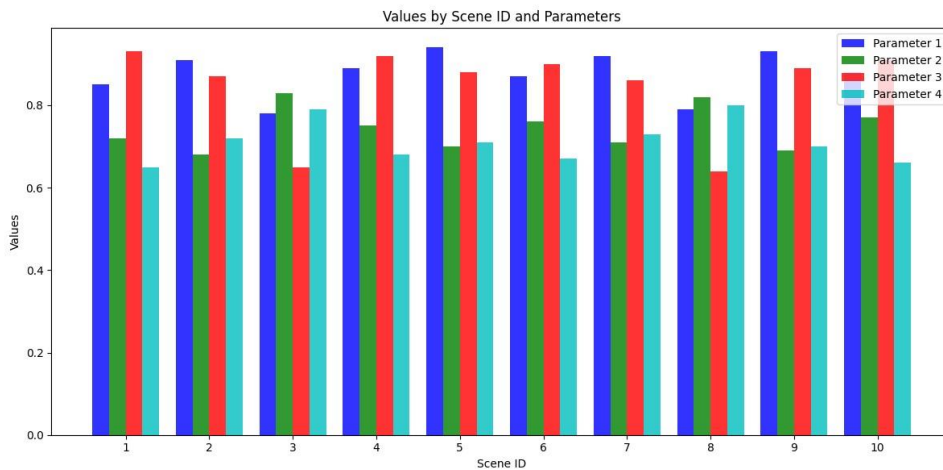
Conversely, Scene 3 exhibits lower ratings across all categories, with Immersion Level, Interaction Complexity, and Realism rated at 6, 3, and 6, respectively. However, Comfort Level remains high at 8, indicating a comfortable user experience. Performance Metrics are rated at 10, suggesting optimal performance despite lower levels of immersion, complexity, and realism. Scenes 4 and 5 demonstrate high levels of Immersion Level, Interaction Complexity, and Realism, rated at 8/10 and 10/9, respectively. Comfort Level remains high at 8, indicating a comfortable user experience. However, Performance Metrics are rated at 7, suggesting some efficiency challenges despite high levels of immersion, complexity, and realism. Scene 6 mirrors Scene 1 in terms of Immersion Level, Realism, Comfort Level, and Performance Metrics, with Interaction Complexity rated slightly lower at 5. This suggests a similar user experience and performance efficiency. In Scene 7, all aspects are rated similarly to Scenes 4 and 5, with high levels of Immersion Level, Interaction Complexity, Realism, and Comfort Level. Performance Metrics remain at 7, indicating similar efficiency challenges.

Scene 8 exhibits lower ratings across all categories compared to previous scenes, with Immersion Level, Interaction Complexity, Realism, and Comfort Level rated at 6/6/6/8, respectively. However, Performance Metrics remain high at 10, suggesting optimal performance despite lower levels of immersion, complexity, and realism. Scenes 9 and 10 mirror Scenes 2 and 6, respectively, with high ratings for Immersion Level, Interaction Complexity, Realism, and Comfort Level. However, Performance Metrics remain at 7, indicating similar efficiency challenges.



**Table 3:** Classification of Scene with the Artificial Intelligence

Scene ID	Parameter 1	Parameter 2	Parameter 3	Parameter 4
1	0.85	0.72	0.93	0.65
2	0.91	0.68	0.87	0.72
3	0.78	0.83	0.65	0.79
4	0.89	0.75	0.92	0.68
5	0.94	0.70	0.88	0.71
6	0.87	0.76	0.90	0.67
7	0.92	0.71	0.86	0.73
8	0.79	0.82	0.64	0.80
9	0.93	0.69	0.89	0.70
10	0.88	0.77	0.91	0.66

**Figure 4:** Classification of Scene with AI

In figure 4 and Table 3 provides the results of scene classification using artificial intelligence (AI) across ten simulated scenes. Each scene is identified by a unique Scene ID, and parameters such as Parameter 1, Parameter 2, Parameter 3, and Parameter 4 are utilized for classification purposes. In Scene 1, the values of Parameter 1, Parameter 2, Parameter 3, and Parameter 4 are 0.85, 0.72, 0.93, and 0.65, respectively. These parameter values are indicative of certain characteristics or features of the scene, which are used by the AI model for classification. Scene 2 exhibits different parameter values compared to Scene 1, with Parameter 1, Parameter 2, Parameter 3, and Parameter 4 values of 0.91, 0.68, 0.87, and 0.72, respectively. These values contribute to the classification of Scene 2 by the AI model. Similarly, each scene in Table 3 is characterized by a unique set of parameter values, which are utilized by the AI model for classification purposes. These parameter values represent various aspects or attributes of the scenes, such as visual complexity, audio intensity, spatial distribution of elements, or any other relevant features. The AI model leverages these parameter values to classify scenes into different categories or classes based on their similarities or differences. By analyzing the patterns and relationships within the parameter values, the AI model can effectively classify scenes and provide insights into their characteristics, allowing for informed decision-making in digital media production and scene selection.

## 5. Conclusion

This paper provides a comprehensive exploration of digital media production techniques, focusing on the utilization of point estimation and artificial intelligence (AI) algorithms for scene creation, evaluation, and classification. Through the analysis of simulation results and classification outcomes across various scenarios, valuable insights have been gained into the efficacy and limitations of these approaches in enhancing the quality, realism, and efficiency of digital content production. The findings underscore the potential of point estimation techniques in quantifying scene attributes such as visual realism, interactivity, and performance metrics. By leveraging AI-driven algorithms, scene classification and evaluation processes can be automated and streamlined, facilitating informed decision-making and optimizing resource allocation in digital media production pipelines. However, it is imperative to acknowledge the inherent limitations and challenges associated with these techniques. Point estimation approaches may struggle to capture the nuanced complexities of digital scenes, while AI-driven algorithms require careful consideration of issues such as model bias, interpretability, and scalability. Additionally, the generalizability of findings from simulated environments to real-world applications warrants further investigation and validation.

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